



Maximize Your
Pricing, Forecasting
and Optimization
Solution Investment



Maximize your Pricing, Forecasting and Optimization solution investment with **IDeaS for Success**

Are you more confident when you are working with a true partner and not just a software vendor?

IDeaS for Success is a project management and client services program, developed by IDeaS Revenue Optimization, the premier provider of Pricing, Forecasting and Optimization solutions and services. IDeaS for Success ensures the successful implementation, continuing support and return on investment of IDeaS' industry leading solutions.

At IDeaS, service is our core value and our clients select us based on our ability to make an immediate impact on their company's revenue and profitability. This contrasts with other solutions which only focus on technology, and ignore people and processes. Look to IDeaS' impressive client base and client retention rate as evidence that IDeaS' solutions stick.



IDEAS for Success Start

IDEaS for Success START guides the steps that you need to get your IDEaS' project started and more importantly, finished. This program plays a vital role in building a strong partnership from the beginning of your IDEaS relationship, helping to minimize risk and uncertainty and bringing clarity and control to your journey to success.

IDEAS for Success Care

Successful Pricing, Forecasting and Optimization means more than just software. Whether you are struggling with best practices or need advice about what to do regarding a change in your business, IDEaS for Success CARE is there to support you.



○ Project Management

IDEaS dedicated Project Management Professionals manage your solution implementation to ensure clarity of expectations with all stakeholders. Your success criteria is defined, managed and monitored, leaving no part of your project to chance.

○ Installation Execution

IDEaS solutions are implemented via Software as a Service (SaaS) deployment with very little infrastructure, guaranteeing small upfront costs and easy implementation. There is no new equipment to purchase or maintain and no need to tap your existing IT resources.

○ Business Adjustment Support

Have you found yourself at the end of your project, just to find that something in your business has changed? IDEaS is always there to provide you with the advice and support you need to maintain your return on investment.

○ Client Relationship Management

Your IDEaS Client Relationship Manager is your champion at IDEaS. Experienced industry professionals, they manage the success of your ongoing partnership with IDEaS Revenue Optimization.

○ System, Business & Forecasting Support 24x7

IDEaS for Success CARE industry professionals are trained to proactively monitor and respond to your technical, business and forecasting inquiries, providing you with the answers you need when you need them.

○ The IDEaS Community

The IDEaS Community is a web-based portal that provides you with around-the-clock access to vital IDEaS' solution information such as service cases, application news and technical support. It also features IDEAShare and Community Forum, unique social networking platforms developed to capture and act upon the voice of IDEaS clients.

People are the most important part of the Pricing, Forecasting and Optimization equation. IDEAS for Success COACH delivers strategic and tactical skills how and when you need them the most. Whether you like to learn online at your convenience, as an organization or group, or within a larger gathering of your peers, there is a blended learning approach that is right for you.



○ IDEAS Learning System

The IDEAS Learning System is a web-based tool that provides IDEAS clients with a convenient, customizable, on-demand e-learning solution for training and support of IDEAS' solutions, upgrades and enhancements. IDEAS Learning System delivers a simple yet powerful framework for training new employees, refreshing the skills of existing team members and tracking progress.

○ IDEAS On-Site Training

For many, personal training is an important part of the learning process. At IDEAS, we recognize that blended learning is needed for success so in addition to our on-demand IDEAS Learning System, IDEAS offers professional on-site training. IDEAS on-site training provides quality pricing, forecasting and optimization education based on proven best practices, delivered by world-class instructors, and supported by years of experience.

○ IDEAS Webinar Training

Build your knowledge, learn best practices, and get the most out of your investment with IDEAS' fee-based product training webinars. These live, web-based training sessions, conducted by world-class instructors, will provide you with in-depth guidance on key features and functionality of IDEAS products. The topics for the training webinars are determined by feedback we gather from our clients and are designed to equip clients with the expertise they need to be successful. In addition, On-Demand training webinars are available to view at any time or download for local use.

○ Client Summit

The IDEAS for Success Client Summit is your opportunity to connect in person with your IDEAS team and network face-to-face with your peers. By attending the IDEAS for Success Client Summit you gain vital knowledge around industry trends and best practices in pricing, forecasting and optimization, learn details of IDEAS future product strategy and, most importantly, network and exchange knowledge and expertise with fellow IDEAS clients from around the globe.





Key Benefits

Committed to your ROI

You have set financial and professional goals for your Pricing, Forecasting and Optimization implementation, and IDEaS for Success is IDEaS' commitment to helping you achieve these goals.

High Touch through High Tech

The IDEaS for Success program utilizes the right technology coupled with our experienced team to give you the support you need.

Global Reach

IDEaS is a global organization ensuring a consistent client support culture that crosses borders, encourages global teamwork and creates value for you.

Outperform your Competition

Clients select IDEaS based on our industry leading solutions and our world-class ability to make an immediate impact on your company's revenue and profitability.



"IDEaS' world-class service and support was what made the difference for us. The IDEaS for Success team went through the complete training process with us and their support specialists provided us with a 'blueprint' of instructions to make sure we were able to get the most out of their solution." - Protea Hotels

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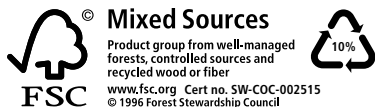
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For more information on the benefits of the
IDeaS for Success program, contact IDeaS at:

www.ideas.com



Start.
Care.
Coach.