



IDeaS On-Site Training

Enhancing the Pricing, Forecasting and Optimization Culture at your Organization

For many, personal training is an important part of the learning process. At IDeaS, we recognize that blended learning is needed for success so in addition to our on-demand IDeaS Learning System, IDeaS offers professional on-site training.

IDeaS on-site training provides quality pricing, forecasting and optimization education based on proven best practices, delivered by world-class instructors, and supported by years of experience.

Our on-site training is hosted at your facility, saving you money and time by eliminating travel and hotel expenses of your employees. IDeaS on-site training can be configured to your requirements and we will work with your organization's environment, needs and schedule.

Fundamentals Training IDeaS V5i Products

This 2-day workshop will cover the fundamentals of IDeaS V5i products and revenue optimization best practices in order to help enhance the revenue optimization culture at your organization.

This training opportunity will cover:

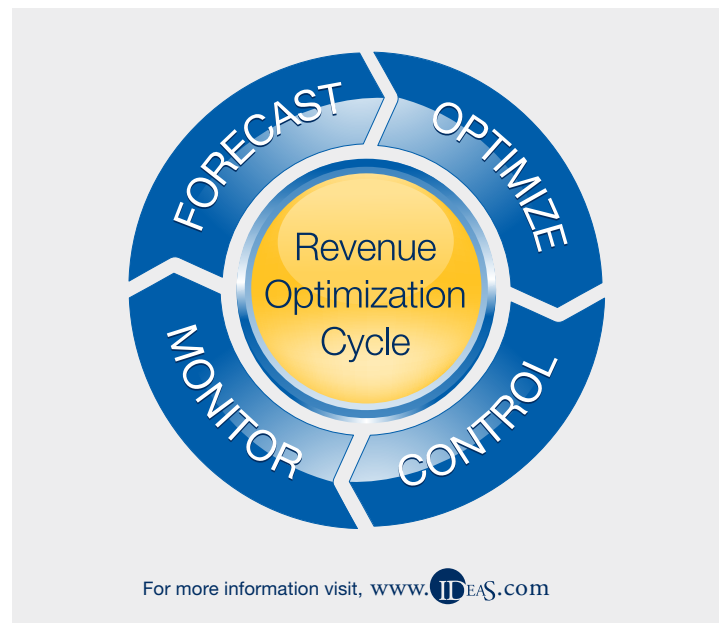
- Current Revenue Optimization Culture & Practices
- The Revenue Optimization Cycle
- Overview of the IDeaS V5i products
- Forecasting with IDeaS V5i products
- Decisions of IDeaS V5i - Last Room Value & Overbooking Limits
- Recommendations of IDeaS V5i - BAR & Group Pricing
- Monitoring

Implementation Training IDeaS V5i Products

This 3-day workshop will help you understand the operational and technical concepts of IDeaS V5i products and help prepare for real-life situations when using the solutions.

This training opportunity will cover:

- @ A Glance screen
- Business Analysis
- Special Events
- System Override
- Group Pricing
- Best Available Rate
- Reports
- Daily and regular tasks
- The IDeaS Client Community



**Download IDeaS
Free On-Demand Webinar:
Creating a Revenue "Advantage"
in your Organization**

<http://go.ideas.com/wn5>

Additional Training Configuration Training IDeaS V5i Products



This 4 hour session can be included in the Fundamentals Training session or delivered via WebEx™, a state-of-the-art conferencing tool that delivers live instruction directly from the IDeaS Client Specialist to your desktop.

This training opportunity will cover:

- Data extraction – what type of data does IDeaS V5i use
- Market Segment Grouping:
 - Why the grouping of Market Segments is so important
 - What we need to think about before grouping Market Segments
 - Demonstration on how Market Segments are grouped in IDeaS V5i
- Set up of Rack Rate Restriction Levels
- Set up of Cost of Walk

Refresher Training IDeaS V5i Products

IDeaS for Success COACH offers refresher training options to reinforce your knowledge of IDeaS solutions and revenue optimization best practices. Our refresher training sessions are delivered via WebEx™.

Benefits of IDeaS for Success COACH

On-Site Training:

- **Maximize your Investment:** IDeaS on-site training provides the knowledge and information necessary to ensure the highest performance of IDeaS solutions
- **World-class Trainers:** IDeaS Client Specialist have extensive real-life management experience and can relate to your specific training needs and requirements
- **On-Site Training:** IDeaS training offers clients direct interaction with an IDeaS Client Specialist training professional at your location
- **Career Path:** IDeaS Training Development Department will personalize your company's training program to your business issues and challenges



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For more information on the benefits of Pricing,
Forecasting and Optimization visit IDeaS online at

www.ideas.com



Mixed Sources

Product group from well-managed
forests, controlled sources and
recycled wood or fiber
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