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For additional information, please contact:

Star Bazella
Marketing Manager
Integrated Decisions and Systems, Inc.
+1 952 698 4200
Star.bazella@ideas.com
www.ideas.com

IDeAS Revenue Optimization and Agilysys Bring Their Systems Integration to the Next Level

MINNEAPOLIS, MN & BOCA RATON, FL – AUGUST 27, 2007 – IDeAS, the leading provider of hospitality revenue optimization solutions and one of the industry’s fastest growing technology companies, announce the availability of a full two-way integration between IDeAS Revenue Optimization Solution and Visual One Property Management System (PMS) by Agilysys. The solution offers joint clients and future prospects the ability to fully leverage the strengths of both products in addition to the assurance of compatibility into the future.

“This is a major advancement in our existing partnership with Agilysys. The joint work we have done to seamlessly update IDeAS revenue management controls into Visual One PMS by Agilysys is highly valuable for our clients,” said Linda Hatfield, IDeAS Vice President, Product Management. “Our development teams have been able to quickly bring to market this functionality due to our shared vision of serving the needs of our respective client bases.”

“The clear product focus and ongoing innovation demonstrated by IDeAS Revenue Optimization Solutions has made their product essential for hoteliers looking to maximize their revenues in an ever changing marketplace. This two-way integration allows us to deliver maximum benefit to our customers,” said Tina Stehle, Senior Vice President at Agilysys.

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About Agilysys, Inc.

Agilysys is a leading provider of innovative IT solutions to corporate and public-sector customers, with special expertise in select markets, including retail and hospitality. The company uses technology – including hardware, software and services – to help customers resolve their most complicated IT needs. The company possesses expertise in enterprise architecture and high availability, infrastructure optimization, storage and resource management, identity management and business continuity; and provides industry-specific software, services and expertise to the retail and hospitality markets. Headquartered in Boca Raton, Fla., Agilysys operates extensively throughout North America, with additional sales offices in the United Kingdom and China. For more information, visit <http://www.agilysys.com>.

About IDeaS

[Integrated Decisions and Systems, Inc. \(IDeaS\)](#) is the leading provider of hospitality focused pricing and revenue optimization solutions. IDeaS products offer award-winning technical innovation paired with unsurpassed personalized support. Our products are specifically designed to provide hoteliers with a clear vision to their data, thereby giving them greater control over their business.

IDeaS primary market focus is the global hospitality industry. The Company's clients include some of the most-prestigious companies in the world, including Hyatt International, Hilton International, Kimpton Hotels, Mandarin Oriental Hotel Group, Millennium Hotels and Resorts, Shangri-La, Kempinski, Conrad Hotels, Universal Orlando, Travelodge UK, Steigenberger Hotels and Resorts, The Venetian Resort Hotel Casino, Sonesta Hotels & Resorts, Vail Resorts and Gaylord Entertainment properties, such as Gaylord Opryland.

Headquartered in Minneapolis, Minnesota, IDeaS maintains global technology, support and sales offices in North America, the United Kingdom, Europe, Australia and Asia. For more information, visit www.ideas.com or call +1 952 698 4200.

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