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IDEaS Revenue Optimization Announces HTNG Certification

MINNEAPOLIS, MN – JUNE 25, 2007 –IDEaS, the leading provider of hospitality revenue optimization solutions and one of America’s fastest growing technology companies, announced IDEaS V5i Revenue Management solution is certified under the Hotel Technology Next Generation (HTNG) Certification Program.

"We are pleased to have successfully completed the HTNG certification process," said Linda Hatfield, Vice President Product Management, IDEaS. "As a founding member of HTNG, we are strong supporters of their initiatives and will continue to work on behalf of our clients with other vendors to move forward the acceptance and use of the HTNG standards."

HTNG is a nonprofit organization with global scope, formed in 2002 to facilitate the development of next-generation, customer-centric technologies to better meet the needs of the global hotel community. This program enables vendors to certify their products against open HTNG specifications and provide hotels with easily managed, continually evolving, cost-effective solutions to meet their complete technology needs on a global basis. The "HTNG Certified" label and logo provide hoteliers with assurance of technology products with industry-standard interfaces.

About Hotel Technology Next Generation

The premier technology solutions association in the hospitality industry, HTNG is a self-funded, non-profit organization with global scope. HTNG members include most leading hotel and hospitality companies, technology vendors serving the hospitality market, and other industry members including consultants, media, and academic experts. HTNG's

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members participate in focused workgroups to bring to market open solution sets addressing specific business problems and needs. The HTNG certification program provides a “seal of assurance” for products that conform to HTNG specifications.

Membership in HTNG is open to hotel and hospitality companies, technology vendors to hospitality, consultants, academics, press and others. Currently nearly 400 corporate and individual members from across this spectrum are active HTNG participants. Workgroup proceedings, drafts, and specifications are published for all HTNG members as soon as they are created, encouraging rapid and broad adoption. Specifications are released to the public domain when they are approved for certification or when the workgroup has completed its work, typically after no more than 18 months. For more information, visit www.htng.org.

About IDeaS

[Integrated Decisions and Systems, Inc. \(IDeaS\)](http://www.ideas.com) is the leading provider of hospitality focused pricing and revenue optimization solutions. IDeaS products offer award-winning technical innovation paired with unsurpassed personalized support. Our products are specifically designed to provide hoteliers with a clear vision to their data, thereby giving them greater control over their business.

IDeaS primary market focus is the global hospitality industry. The Company’s clients include some of the most-prestigious companies in the world, including Hyatt International, Hilton International, Kimpton Hotels, Mandarin Oriental Hotel Group, Millennium Hotels and Resorts, Shangri-La, Kempinski, Conrad Hotels, Universal Orlando, Travelodge UK, Steigenberger Hotels and Resorts, The Venetian Resort Hotel Casino, Sonesta Hotels & Resorts, Vail Resorts and Gaylord Entertainment properties, such as Gaylord Opryland.

Headquartered in Minneapolis, Minnesota, IDeaS maintains global technology, support and sales offices in North America, the United Kingdom, Europe, Australia and Asia. For more information, visit www.ideas.com or call +1 952 698 4200.

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