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## INDUSTRY NEWS

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## HOME

## INDUSTRY NEWS

all latest news  
 academic  
 associations  
 design  
 distribution  
 environment  
 events  
 finance  
 openings  
 human resources  
 market reports by region  
 sales & marketing  
 spa  
[suppliers](#)  
 technology  
 appointments  
 search in industry news

## MARKET REPORTS

## COLUMNS

## MOST POPULAR

## STAFF MOVEMENTS

## ASSOCIATION UPDATE

## PHOTOS

## PRODUCT FEATURES

## JOB OPPORTUNITIES

## MARKETPLACE

## HOTELSCHOOLS

## INDUSTRY LINKS

## INDUSTRY EVENTS

## BOOKSHELF

## HOSPITALITY NET 360

## RSS FEED (XML)

## SEARCH

GO

## POWER SEARCH

## COMMUNITY

NEWSLETTER

REGISTER

UPDATE REGISTRATION

POST/SUBMIT CONTENT

INDEX · NEXT ▶



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22 January

## SAS ranks No.1 on the FORTUNE '100 Best Companies to Work For' 2010 list

The drive to provide customers with the best possible **business analytics** technology and support requires a committed and motivated work force. SAS CEO Jim Goodnight's philosophy is simple, but effective: Treat employees like they make a difference and they will.



SAS offers an environment that inspires employees, allowing them to build long term relationships with customers and focus on solving their business problems. In the face of economic uncertainty and market consolidation, SAS continues its 34-year history of growth and profitability. Our customers use SAS for everything from **minimizing credit losses** to **improving patient outcomes** -- and they contribute to a lively, active **SAS community** worldwide.

This marks the 13th year SAS has been ranked on the FORTUNE "100 Best Companies to Work For" list in the US. The more than 400 global offices have achieved considerable **workplace awards** as well. It's no wonder SAS is the leader in business analytics: software that allows companies to glean great value from one of their most important, yet elusive, assets -- the huge volume of data they collect.

**About IDEAS Revenue Optimization** | IDEAS, a SAS COMPANY, is the premier provider of Pricing, Forecasting and Optimization solutions and services. IDEAS' Solutions are implemented as Software as a Service (SaaS) deployment with very little infrastructure, guaranteeing small upfront costs and easy implementation. IDEAS' Services help at all levels of a client's organization—strategic through operational—and our integrated approach differentiates IDEAS from the competition and creates the foundation for a successful partnership. Headquartered in Minneapolis, IDEAS has technology, support, sales and distribution offices in North and South America, the United Kingdom, Europe, Africa, the Middle East, Australia and Asia. For more information, visit [www.ideas.com](http://www.ideas.com).

### TAGS

fortune 100 best companies, jim goodnight, business analytics software, long term relationships, workplace awards, market consolidation, growth and profitability, credit losses, ceo jim, economic uncertainty, global offices, patient outcomes, business problems, sas, as

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8 - 11 November 2010

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*IDeaS V5i Forecasting highlighted at WTM, IDeaS booth TT4075*

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[INDEX](#) · [NEXT](#) ▶

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