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22 September 2008

IDeaS furthers its commitment to Revenue Management education with the award of HSMIA University Scholarship

IDeaS Revenue Optimization, the leading provider of hospitality revenue management and optimization solutions and services, today announced the award of a scholarship to HSMIA University, drawn from IDeaS Webinar series participants. The scholarship, which includes travel and participation in the September 25-26 HSMIA University seminar "Managing Revenue," was awarded to David Frank, revenue analyst manager and reservations manager, Mainsail Suites Hotel and Conference Center.



"As a revenue manager who began at the front desk and moved into the reservations department, I have learned a great deal from the IDeaS Webinars and appreciate the opportunity to attend the HSMIA University seminar," said Frank.

IDeaS' monthly live and on-demand webinars explore revenue management issues and topics shaping the hospitality industry. In addition, IDeaS has expanded its efforts to educate clients and the industry with the most advanced, Web-based tools available to revenue managers, including:

- IDeaS Learning System : provides IDeaS clients with convenient, customizable, on-demand training and support 24/7 anywhere in the world
- IDeaShare: allows clients to communicate within the IDeaS Community to share best practices and recommend valuable enhancements to the IDeaS product

"We're committed to educating the hospitality industry and our clients regarding the latest in revenue management," said Linda Hatfield, vice president of product management, IDeaS. "As an organization, it is our goal to provide a direct line of knowledge to the most critical topics and trends shaping our industry."

About IDeaS Revenue Optimization

IDeaS, a SAS COMPANY, is the premier provider of enterprise revenue optimization solutions and services. IDeaS can help make an immediate impact on company revenue and profitability with its forecasting, optimization and pricing solutions. Headquartered in Minneapolis, IDeaS has technology, support, sales and distribution offices in North and South America, the United Kingdom, Europe, Africa, the Middle East, Australia and Asia. For more information, visit www.ideas.com.

MARKETPLACE

[CLICK HERE](#) to learn more about IDeaS Revenue Optimization

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in hospitality

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Tuesday 16 September 2008

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Monday 15 September 2008

Eden Hotel Group Deploys IDEaS Revenue Management Solution Across Its Estate

Tuesday 2 September 2008

All Articles from IDEaS Revenue Optimization

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Booth -> Visit us at booth If you are in the area, please stop by and visit the IDEaS booth

HITEC 2009 June 22-25, 2009

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Booth -> Visit us at booth Booth 437

EHTEC 2009 February 02-04, 2009

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